

EU INDUSTRY DAYS 2022

> European Commission

#EUIndustryDays

### **DRAFT AGENDA**

#### Unlocking the future: EU industrial ecosystems on the path to the green and digital transition

#### 8-11 February 2022

#### Days 1 and 4 will be held online in the format of parallel sessions. Days 2 and 3 will be held in hybrid format (or online as well depending on restrictions)

DAY 1, Tuesday 8 February "Zoom-in on EU industrial ecosystems" "Spotlight on Tourism ecosystem"

The opening day of the event will feature different sessions dedicated to the EU industrial ecosystems, the presentation of the Transition Pathway for EU Tourism, and much more.

09:55-10:00	Start of Day 1
	Master of Ceremony
10:00-10:15	Keynote Speech – Opening of EU Industry Days
	Margrethe Vestager, Executive Vice-President of the European Commission

#### TRANSITION PATHWAY FOR EU TOURISM

10:15 – 10:20	Keynote Speech – Opening - Tourism Spotlight event Thierry Breton, European Commissioner for Internal Market
10:20 - 10:40	<ul> <li>Introductory speech – Tourism Spotlight event</li> <li>Hubert Gambs, Deputy Director General DG GROW</li> <li>Thomas Courbe, Director General – Directorate-General for Enterprises at the French Ministry of Economy</li> </ul>
10:40 - 10:50	<ul> <li>Inspiring talk/dialogue – EU industry committing to the twin transition</li> <li>Brune Poirson, Chief Sustainability Officer, Accor</li> <li>Marco Sansavini, Chairman &amp; Chief Executive Officer, Vueling</li> </ul>

10:50 — 11:40	<ul> <li>transition</li> <li>Savvas Perdios, Deputy</li> <li>Karima Delli, Member of on Transport and Touris</li> <li>Daniel Mes, Cabinet Me</li> <li>Luís Araújo, President of Nicola Villa, Executive V MasterCard</li> </ul>	ember of Executive Vice-Presid f Visit Portugal /ice President and Global Lead	public of Cyprus nairwoman of the Committee lent Timmermans , Government Engagement
11:40 – 11:50	• Tomi Ilijaš, Founder and	s participating in the transition Chief Executive Officer of Arctu er and Chief Executive Officer o	r
11:50 – 12:40 12:40 - 13:10	<ul> <li>Valentina Superti, Direct Discussions panel :</li> <li>Eva Buzzi, Managing Director O Marie Audren, Director O</li> <li>Pascale Vinot, Digital &amp; I</li> <li>Charlotte Wwiebe, Susta</li> </ul> Inspiring talk/dialogue – Exchatravellers on their commitmer <ul> <li>Manuel Alejandro Carde</li> <li>Rafał Trzaskowski, Mayo</li> <li>Barry Rogers, Smart Tour</li> </ul>	General, HOTREC nnovation Project Manager, AD inability director, TUI anges with representatives of c nts and expectations nete, President of NECSTouR	GROW N Tourisme destinations and young
13:10 – 13:15	Closing – Tourism Spotlight ev Hubert Gambs, Deputy Directo		
13:15-14:00	LUNCH BREAK		
14:00-15:00	Towards a resilient,innovative, sustainableand digital energy-intensive industriesecosystemModerator:• Peter HandleySpeakers:• Frederic Carencotte• Hans Erik Vatne• Doris Schroecker• Marta FeioKlaus Peters	Construction ecosystem: a path towards resilience, green and digital transformation <u>Moderator</u> • Fulvia Raffaelli <u>Speakers:</u> • Marzia Bolpagni • Paul Cartuyvels • Christine Le Forestier • Simon Kimmel	The Transformation of the Retail Ecosystem: A Green, Digital and Resilient Future <u>Moderator:</u> • Giacomo Mattino <u>Speakers:</u> • Bertrand Tison • Riika Joukio • Stephan Tromp • Christel Delberghe • Kristin Schreiber • Jesse Weltevreden • Else Groen

<i>15:15-16:15</i> н.	Proximity & SocialEconomy ecosystemModerator:• Diana DovganSpeakers:• Mohammed Ridouani• Francesca Montalti• Thimothée Duverger• Anna Athanasopoulou• TBC	Greening Your Plate: Towards a More Sustainable Agri-food Ecosystem with the EU Code of Conduct <u>Moderator:</u> • Giovanni Colombo <u>Speakers:</u> • Dirk Jacobs • George Morrison • Ilse Veldman • Nicholas Hodac	Workshop on the Textiles Ecosystem <u>Moderator:</u> • Susan Phillips <u>Speakers:</u> • Alberto Paccanelli • Ana Tavares • Francesca Guadagno • Michal Wojas
16:15-16:30 16:30-17:30	BREAK Strengthening the European pharmaceutical supply chains: what role for industry? Moderators: Giacomo Mattino Kristin Schreiber Speakers : Adrian van den Hoven Dr. Claire Skentelbery Graham Cook Marco Farinelli	Digital Ecosystem - Europe's leadership in industrial data, cloud and edge <u>Moderator:</u> • Philippe Mareine <u>Speakers:</u> • Federico Protto • Natalia Oropeza • Isabel Gonzalez Hervas	The mobility ecosystem on the path to the green and digital transition <u>Moderator:</u> • Joaquim Nunes de Almeida <u>Speakers:</u> • Eric-Mark Huitema • Jérôme Wallut • Luc Triangle • Markus Hess • René Berkvens
17:30-17:35	Day 1 wrap-up – bridge to Day Master of Ceremony	y 2	

DAY 2, Wednesday 9 February "EU accelerating the green, digital and resilient transition" The second day of the event will include different parallel sessions of the EU Industrial Forum and a range of exciting sessions organized by the European Commission, the Committee of the Regions, and the European Economic and Social Committee.

09:00-09:55	Registration – welcome coffe	e (onsite attendees only)	
09:55-10:00	Start of Day 2		
	Master of Ceremony		
10:00-10:15	Keynote speech – Introductio	n to day 2	
	Maroš Šefčovič, Vice-Presiden	t of the European Commission	
10:15-11:15	Industrial Forum –	Industrial Forum – What can	The transition pathway for
	Supporting the co-creation	the Single Market do for	the EU chemicals industry
	of Transition Pathways for	Europe's recovery?	Moderator:
	the EU industrial	Moderators:	Sonja van Renssen
	ecosystems	Ray Pinto	Speakers:

	Moderators: Fernanda Ferreira Dias <u>Speakers</u> : Ulla Engelmann Angelo Wille Farina Boardwell Luis Campos Antonio Novo Guerrero	<ul> <li>Philippe Adriaenssens</li> <li><u>Speakers</u>:</li> <li>Caroline Mischler</li> <li>Dr. István Peták</li> <li>Martynas Barysas</li> <li>Maria Szymańska</li> </ul>	<ul> <li>Anne-Sofie Bäckar</li> <li>Joel Tickner</li> <li>Johan Landfors</li> <li>Kristin Schreiber</li> <li>Luc Triangle</li> <li>Marco Mensink</li> <li>Mercedes Alonso</li> <li>Virginia Puzzolo</li> </ul>
11:15-11:30	BREAK		
11:30-12:30	Industrial Forum – Uptake of Advanced Manufacturing <u>Moderator:</u> • Christoph Luykx <u>Speakers:</u> • Dieter Wegener • Filip Geerts • Matthias Boelke • Malte Lohan • Thomas Schneider • Linda Dijkshoorn	Industrial Forum – Unlocking cross-border and cross- ecosystem investments: a European ambition <u>Moderator:</u> • Gábor Mátrai <u>Speakers</u> : • Antonio Novo Guerrero • Sławomir Tokarski • Mervi Karikorpi (TBC) • Lisa Lang (TBC) • Paul Heemskerk (TBC)	Industrial Forum – Addressing EU strategic dependencies in a co- creative way <u>Moderator:</u> tbc <u>Speakers:</u> • Doreen Fedrigo • Joel Jonsson • Rick Huisman
12:30-13:00	LUNCH BREAK		
13:00-13:15	Keynote speech Mariya Gabriel, European Com Youth	missioner for Innovation, Resea	arch, Culture, Education and
13:15-14:00	Session organised by the European Economic and Social Committee	Session organised by the European Committee of the Regions	Session organised by the European Commission Spotlight session: R&D
	How will industrial ecosystems contribute to the strategic autonomy of the EU and the well-being of Europeans? <u>Moderator:</u> • Dirk Bergrath <u>Speakers:</u> • Laura Tirkkonen- Rajasalo • Martin Garrigue • Monika Sitárová • Sandra Parthie	EU regions towards a climate-neutral industry: transition challenges <u>Moderator:</u> tbc <u>Speakers:</u> • Jeannette Baljeu • Mikel Landabaso • Richard Tuffs • Sandro D'Elia	investment and EU green technologies leadership <u>Moderator:</u> • Jean-Eric Paquet <u>Speakers:</u> • Kresten Ørnbjerg • Mojca Zupan • Taavi Madiberk

14:15-15:00	Session organised by the European Commission Driving the sustainability transition for European SMEs: support to change and innovate • Crispin Waymouth • Iraklis Agiovlasitis	Session organised by the European Commission An industry perspective on resilient supply partners <u>Moderator:</u> • Peteris Ustubs <u>Speakers:</u> • Constantine Karayannopoulos • Gunter Erfurt • Nikolaus Boltze • Suzanne Greene	Session organised by the European Commission Pay on time: a win-win solution for resilient supply chains <u>Moderator:</u> tbc <u>Speakers:</u> • Daniele Alberto Guerzoni • Spyros Mathioudakis
15:00-15:15	BREAK	•	
15:15-16:00	Session organised by the European Commission Net environmental impact of digital innovations in different ecosystems <u>Moderator:</u> tbc <u>Speakers:</u> • Philippe Diez • Yves Bernaert • Valérie Hayer	Session organised by the European Commission Spotlight session on The EU Pact for Skills: towards the up and re-skilling of the European workforce Moderator: tbc Speakers: Dirk Vantyghem Lucía Fraga Lago Pekka Pesonen Tom Deleu Vincent De Vroey	Session organised by the European Commission Panel discussion on the Unitary Patent System and SME support in the area of intellectual property <u>Moderator:</u> • Claudia Felix-Martinez <u>Speakers:</u> • Daniel Gassmann • Denis Dambois • Jörg Scherer • Nicolas Vigneron • Thomas Bereuter
16:00-16:15	BREAK		
16:15-17:00	Session organised by the European Commission Future-proof: how foresight helps policy makers and businesses anticipate and shape the future <u>Moderator:</u> tbc <u>Speakers:</u> • Cécile Wendling • Duncan Cass-Beggs • Michael Wimmer	Session organised by the European Commission Standardisation in support of the twin transition of industrial SMEs <u>Moderator:</u> • Gwenole Cozigou <u>Speakers:</u> • Elena Santiago Cid • Reinhard Bütikofer • Samuele Broglio • Sebastiano Toffaletti • Véronique Willems	Session organised by the European Commission How can industry contribute/ benefit from a stronger enforcement of Single Market? <u>Moderator:</u> • Mary Veronica <u>Speakers:</u> • Javier Palmero- Zurdo • Olivier Linden • Patrick Coppens • Vanessa Correia Lopes

17:00-17:15	Break
17:15-17:40	Session organised by the European Commission - TBD
17:00-17:05	Day 2 wrap-up – bridge to Day 3 Master of Ceremony

#### DAY 3, Thursday 10 February "Unlocking the future: EU industrial ecosystems on the path to the green and digital transition"

# The third day of the EU Industry Days is the highlight of the event, with high-level plenary sessions, keynote speeches, and a Special Youth Programme

09:00-09:55	Registration – welcome coffee (onsite attendees only)
09:55-10:00	Start of Day 3 Master of Ceremony
10:00-10:10	Keynote speech – Welcome – Opening Ursula von der Leyen, President of the European Commission
10:10-10:25	Keynote speech - French Presidency Agnès Pannier-Runacher, Minister Delegate for Industry of France
10:25-10:45	Keynote speech Thierry Breton, European Commissioner for Internal Market
10:45-11:15	Implementing the resilient transition: Views from the Member States and regionsModerator:• Jennifer BakerSpeakers:• Andres Sutt, Minister of Entrepreneurship and Information Technology of Estonia• Apostolos Tzitzikostas, President of the European Committee of the Regions
11:15-12:25	<ul> <li>Plenary session: Transition pathways for the EU industrial ecosystems – a co-creation process</li> <li><u>Moderator:</u> <ul> <li>Kerstin Jorna, Director General of DG GROW, European Commission</li> <li><u>Speakers:</u></li> <li>Cecilia Bonefeld-Dahl, Director General of DigitalEurope</li> <li>Mr Stephane Arditi, Policy Director of Policy Integration and Circular Economy of the European Environmental Bureau</li> <li>Christa Schweng, President of the European Economic and Social Committee</li> <li>Karl-Petter Thorwaldsson, Minister for Business, Industry and Innovation of Sweden</li> <li>Martin Brudermüller, Chairman of the Board of Executive Directors, BASF</li> <li>Luc Triangle, Secretary General IndustriALL, European Trade Union</li> </ul> </li> </ul>
12:25-13:00	BREAK (lunch for onsite attendees)

13:00-13:15	Keynote speech by Valdis Dombrovskis, Executive Vice-President of the European Commission
13:15-14:15	<ul> <li>Plenary session: Business case – EU industry investing in the green, digital and resilient economy         <ul> <li>Moderator:</li> <li>Maive Rute, Deputy-Director General of DG GROW, European Commission</li> <li>Speakers:</li> <li>Anna Cavazzini, Internal Market and Consumer Protection Committee Chair, European Parliament</li> <li>Radosław Kwiecień, Management Board Member, Polish National Development Bank</li> <li>Gerd Müller, Director General, United Nations Industrial Development Organization (UNIDO)</li> <li>Alessandro Profumo, President of the AeroSpace and Defence Industries Association of Europe (ASD) and Chief Executive Officer of Leonardo</li> <li>Rada Rodriguez, Chief Executive Officer Signify GmbH and President of Orgalim</li> </ul> </li> </ul>
14:15-15:15	Plenary session: The impact of supply chain disruptions on the European economy         Moderator:         • Román Arjona, Chief Economist, DG GROW, European Commission         Speakers:         • Agnès Bénassy-Quéré, Chief Economist, Treasury in France         • Philip Lane, Chief Economist, European Central Bank         • Robert Koopman, Chief Economist, World Trade Organization         • Debora Revoltella Chief Economist, European Investment Bank
15:15-15:30	BREAK (coffee for onsite attendees)
15:30-16:30	Plenary session: Inspiring Dialogue with Young Europeans         Moderators:         • Olena Sullivan-Prykhodko, 2021 Junior Chamber International Vice President, Co-Founder and Director of Modelex Education Monaco and the British School of Monaco         Speakers:         • Kristina Dimova, SME Assembly 2021 Youth Essay Competition Winner         • Felix Finkbeiner, Founder of Plant-for-the-Planet         • Evi Oivanen, Co-Founder and Chief Executive Officer of Cuitu         • Ibrahim Ouassari, Founder and Chief Executive Officer at MolenGeek         • Raúl Torres, Chief Executive Officer of PLD Space
<i>16:35-17:20</i>	Plenary session : Erasmus for Young Entrepreneurs: final pitching session and awards ceremony Moderator:

	<ul> <li>Anna Heijker, Moderator &amp; Pitch Trainer, Pitches &amp; Presentations</li> <li>Speakers:</li> <li>Ulla Engelmann, Head of Unit, DG GROW, European Commission</li> <li>Martin Branný, COUNTER SOMETHING s. r. o. Kristina</li> <li>Ruxandra Creosteanu, Co-Founder, Babele Create Together</li> <li>Iulia Dorobantu, Co-founder, Charger.ro</li> <li>Jeremy de France, Founder @ Graphee &amp; VP French Tech Bucharest</li> <li>Alexandru Gabriel Glod, Storyteller, TEDx Speaker &amp; Udemy Instructor, StoryArc</li> </ul>
	<ul> <li>Dimitri Ionescu, Founder, LightMirror</li> <li>David Pereira de Castro, Founder, Blueveg</li> </ul>
17:20-17:25	Day 3 – Plenary Wrap-Up Master of Ceremony

#### SPECIAL YOUTH PROGRAMME

17:50-18:20	Set-up or arrival at venue (onsite attendees only)	
18:20-18:30	Introduction of the Special Youth Programme	
	Master of Ceremony	
18:30-19:35	Spotlight Session	
	After our interconnected past: reflections on social inequality, the role of youth activism in promoting social inclusion, and the steps that need to be taken by EU industry and institutions to speed up positive change	
	Moderator:	
	<ul> <li>Alicia Delvaux, Trainee at DG GROW.G2 - Proximity, Social Economy, Creative Industries</li> </ul>	
	<u>Speakers:</u>	
	<ul> <li>Anne Kjær Bathel, founder of ReDI school and European Young Leader Under 40</li> </ul>	
	Mohamed Gerehou, Journalist and European Young Leader Under 40	
	Ibrahim Ouassari, Founder and Chief Executive Officer of MolenGeek	
	<ul> <li>Catarina Oliveira, Instagram influencer, Nutritionist, and Activist for Independent Living</li> </ul>	
18:30-19:35	After 2008, after 2020: the impact of the 2008 financial crisis and the 2020 COVID-19	
10.30-13.33	crisis on young Europeans	
	Moderator:	
	Olivier Lanoo, Trainee at DG GROW.D1 - Skills, Services, Professions	
	Speakers:	
	Tea Jarc, President of the Youth Committee of the European Trade Union	
	Confederation (ETUC)	
	Kristina Dimova, SME Assembly 2021 Youth Essay Competition Winner	
	<ul> <li>Matthäus Fandrejewski, CESI (European Confederation of Independent Trade Unions) Youth Representative</li> </ul>	
	Patricia Petra Velicu, Policy Advisor at industriALL Europe	

	<ul> <li>Olena Sullivan-Prykhodko, 2021 Junior Chamber International Vice President, Co-Founder and Director of Modelex Education Monaco and the British School of Monaco</li> </ul>		
18:30-19:35	After the awakening: sustainable business models and the role of young people as environmentally and socially conscious consumers		
	Moderator:		
	<ul> <li>Nick Sinner, Trainee at DG GROW.I3 - Green and Circular Economy</li> </ul>		
	Speakers:		
	<ul> <li>Felix Finkbeiner, Founder of Plant-for-the-Planet</li> </ul>		
	<ul> <li>Natan Jacquemin, Founder of NÃm</li> </ul>		
	Evi Oivanen, Co-founder and CEO of Cuitu		
	Mara Scheibenreif, Team Lead on Textiles at Generation Climate Europe		
	Nima Sophia Tisdall, Founder, Blue Lobster		
19:35-00:00	Day 3 wrap-up – bridge to Day 4		
	Master of Ceremony		

## DAY 4, Friday 11 February "Co-creating the green, digital and resilient transition"

The closing day of the event will be filled with a wide variety of expert and stakeholder sessions.

09:40-09:45	Start of Day 4 Master of Ceremony				
09:45-10:00	Keynote speech - Opening to day 4				
	Petri Salminen, President of SM				
10:00-11:00	Session - Aerospace &	Session - Cultural and	Meet-the-experts		
	Defence ecosystem	Creative Industries	Financing the green and		
	Moderator: tbc	ecosystem	digital transition		
	Speakers:	<u>Moderator:</u> tbc	<u>Moderator:</u> tbc		
	Marc Lesturgie	<u>Speakers:</u>	Speakers:		
	Paolo Taticchi	<ul> <li>Lisa Lang</li> </ul>	Astrid Bartels		
	Renata Mele	Luca Morena	Barry McGrath		
	Roman Bohovic	Michela Magas			
		Natasja Paulssen			
		Spiros Nikolopoulos			
11:00-11:15	BREAK				
11:15-12:00	Meet-the-experts	Meet-the-experts	Meet-the-experts		
	How Erasmus for Young	Bridging gaps between	Your Europe Business – a		
	Entrepreneurs, the	European "Davids and	portal which you must know		
	Enterprise Europe Network	Goliaths"	when doing business abroad		
	and the Clusters network	Moderator:	<u>Moderator:</u>		
	can support SMEs in their	Luisa Prista	Dietrich Drüner		
	growth ambitions	Speakers:	<u>Speakers:</u>		

14:45-15:30	Stakeholder session	Stakeholder session	Stakeholder session
13:45-14:30	Stakeholder sessionPreparing the workforce forthe future of manufacturingOrganiser: CECIMO -European Association of theMachine Tool Industries andrelated ManufacturingTechnologiesModerator:• Jasper Van LooSpeakers:• Barbara Colombo• Cristina Oyón• Heinz-Jürgen Prokop• KonstaninosGeorgoulias• Menno Bart	Stakeholder session Creating shared value through clusters Organiser: ACCIÓ - Catalan Government's agency for business competitiveness <u>Moderator:</u> Joan Martí Estévez <u>Speakers:</u> Oriol Serra Raimon Puigjaner	Stakeholder session Data-driven green transition- Reinventing collaboration and enabling data sharing to speed up the GHG emission reduction and to create winning concepts of next decades business models. Organiser: Technology Industries of Finland TIF <u>Moderator:</u> • Jaakko Hirvola <u>Speakers:</u> • Johan Harvard • Maija Hovila • Üllar Jaaksoo • Wolfgang Weber
<u>12:00-12:45</u> 12:45-13:30 13:30-13:45	LUNCH BREAK Meet-the-experts New SME Fund - Intellectual property voucher for post- Covid-19 recovery and green and digital transitions <u>Moderator:</u> • Claudia Martinez-Felix <u>Speakers:</u> • Ingrid Elisabeth Buffolo • Nicolas Vigneron	Meet-the-experts Early Warning Europe – How to support SMEs in time of crisis <u>Moderator:</u> tbc <u>Speakers:</u> • Alenka Hren • Hanna Tarvainen • Morten Møller • Tuija Groop	Stakeholder sessionThe attractiveness of thesocial entrepreneurship foryoung people: innovativeand inclusive way to dobusinessOrganiser: EUROPEANNETWORK OF SOCIALINTEGRATION ENTERPRISES(ENSIE)Moderator:• Aziza YussupovaSpeakers:• Angela Achitei• Antonella Noya• Julien de Beys• Thomas Laleu
	Moderator: Crispin Waymouth <u>Speakers:</u> Katerina Nejdlova	<ul> <li>Anita Krohn Traaseth</li> <li>Eloisa De Castro</li> <li>Juan Medina</li> <li>Luisa Prista</li> </ul>	<ul><li>Patrick Mccarthy</li><li>Scott Durno-Couturier</li></ul>

	Advanced Materials, enabling the green and digital transition at the core of European Alliances for competitiveness, climate neutrality and sustainability Organiser: EMIRI - The Energy Materials Industrial Research Initiative <u>Moderator:</u> • Tamsin Rose <u>Speakers:</u> • Daniel Witthaut • Eric Peeters • Fabrice Stassin • Melissa Verykios	Industrial clusters contributions to the EU transition pathways Organiser: European Clusters Alliance <u>Moderator:</u> • Nina Hoppmann <u>Speakers:</u> • Antonio Novo Guerrero • Aurora Baptista • Ilaria Massari • Krzysztof Krystowski	Industrial company and start-up – synergy towards circularity? Organiser: EUROCHAMBRES <u>Moderator:</u> • Stephanie Sieberer <u>Speakers:</u> • Angeliki Konstantinopoulou • Harald Sehrschön • Michele Galatola • Vivian Loftin • Tbc, industrial company representative
15:30-15:45	BREAK		
15:45-16:30	Stakeholder session Reshoring the Solar PV Industry in Europe Organiser: EIT InnoEnergy <u>Moderator:</u> • Walburga Hemetsberger <u>Speakers:</u> • Christian Westermeier • Diego Pavia • Gunter Erfurt	Stakeholder session Photonics and AgriFood: the synergy through cross- ecosystem collaboration Organiser: AgriFood Lithuania DIH /LITEK <u>Moderator:</u> • Kristina Ananičienė • Kristina Sermuksnyte- Alesiuniene <u>Speakers:</u> • Benoit Buntinx • Giedrius Bagusinskas • Hugo Thienpont • Ziga Valic	Stakeholder session Woodworking industries endorse the green growth for a climate positive economy and society in Europe Organiser: Homo Silvestris Europae <u>Moderator:</u> • Andreas Nikolaus Kleinschmit von Lengefeld <u>Speakers:</u> • Andrew Norton • Anne-Christine Ritschkoff • Elisa Pasolini • Giovanni Tosi • Kris Wijnendaele • Oskar Azkarate Zabalo • Véronique Hoflack
16:30-16:35	Day 4 wrap-up and closing the Master of Ceremony	event	