



VODAFONE CHAIR IN MACHINE LEARNING AND DATA SCIENCE 2019 SEMINAR – MACHINE LEARNING AND BUSINESS

30 OCTOBER 2019

4:00PM

Bocconi University
Room Perego
Via Sarfatti 25, Milano

FOR INFORMATION

Bocconi University
Tel. +39 025836.2382

ONLINE REGISTRATION

www.unibocconi.it/eventi

4:00PM REGISTRATION OF PARTICIPANTS

4:30PM WELCOME ADDRESS

RICCARDO ZECCHINA Vodafone Chair in Machine Learning
and Data Science, Bocconi University

ALGORITHMIC MECHANISM DESIGN FOR TWO-SIDED MARKETS

STEFANO LEONARDI Full Professor of Algorithms and Data Science,
Sapienza University of Rome

**A BETTER PICTURE: HOW COMPUTER VISION CAN HELP MARKET
SEGMENTATION AND TREND FORECASTING**

GAIA RUBERA Full Professor, Department of Marketing, Bocconi University

BIG DATA AND ADVANCED ANALYTICS IN A DIGITAL COMPANY

DANIEL RODRIGUEZ Head of Big Data and Advanced Analytics,
Vodafone Italia

CLOSING REMARKS

RICCARDO ZECCHINA Vodafone Chair in Machine Learning
and Data Science, Bocconi University