



# CONTRACTS FOR THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES

**12-13 DECEMBER 2019**

Bocconi University  
Room AS01  
via Röntgen 1, Milano

## FOR INFORMATION

Bocconi University  
School of Law  
lawschool@unibocconi.it  
Tel. +39 02  
5836.3429/3526/5226

## ONLINE REGISTRATION

[www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)  
The conference is free of  
charge.  
Online registration required by  
10 December

## SCIENTIFIC COMMITTEE

**Christoph Busch**  
Osnabrück University  
**Alberto De Franceschi**  
University of Ferrara  
**Reiner Schulze**  
University of Münster  
**Pietro Sirena**  
Bocconi University

**12 DECEMBER 2019**

**2:00PM**

**REGISTRATION OF PARTICIPANTS**

**2:30PM**

**WELCOME ADDRESS**

**PIETRO SIRENA**  
Dean, School of Law, Bocconi University  
Member, ELI Executive Committee

**SESSION I NEW CONCEPTS AND SCOPE OF  
APPLICATION OF EU DIRECTIVE 2019/770  
ON THE SUPPLY OF DIGITAL CONTENT  
AND DIGITAL SERVICES**

Chair **REINER SCHULZE**  
University of Münster

**THE NOTIONS OF DIGITAL CONTENT AND  
DIGITAL SERVICES**

**HERBERT ZECH**  
Humboldt University of Berlin

**"SMART GOODS" AND THE INTERPLAY  
WITH EU DIRECTIVE 2019/771 ON THE  
SALE OF GOODS**

**KARIN SEIN**  
University of Tartu

**PERSONAL DATA AS A "COUNTER-  
PERFORMANCE" AND THE INTERPLAY  
WITH THE GDPR**

**CRISTINA PONCIBÒ**  
University of Turin

**DISCUSSION**

**4:45PM**

**COFFEE BREAK**

**5:15PM**

**SESSION II CONFORMITY, UPDATES AND  
PORTABILITY OF DIGITAL CONTENT AND  
DIGITAL SERVICES**

Chair **ORESTE POLLICINO**  
Bocconi University

**CONFORMITY AND INTEROPERABILITY**

**JULIETTE SÉNÉCHAL**  
University of Lille

**UPDATES, MODIFICATION AND "DIGITAL  
OBSCOLESCENCE"**

**ROLF H. WEBER**  
University of Zurich

**PORTABILITY OF DIGITAL CONTENT  
AND DIGITAL SERVICES: THE INTERPLAY  
WITH EU REGULATION 2017/1128 ON THE  
CROSS-BORDER PORTABILITY OF ONLINE  
CONTENT SERVICES**

**KARL-NIKOLAUS PEIFER**  
University of Cologne

**DISCUSSION**

**6:45PM**

**CLOSING REMARKS**

**REINER SCHULZE**  
University of Münster



# CONTRACTS FOR THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES

---

13 DECEMBER 2019

---

9:00AM

SESSION III **NON-CONFORMITY AND  
TERMINATION**

Chair **CHANTAL MAK**  
University of Amsterdam

**REMEDIES FOR NON-CONFORMITY**  
**FRYDERYK ZOLL**

Jagiellonian University Cracow and Osnabrück  
University

**DUTIES IN CASE OF TERMINATION**

**PIETRO SIRENA**  
Bocconi University

**PORTABILITY AND ERASURE OF  
PERSONAL DATA AS A CONSEQUENCE OF  
TERMINATION**

**NATHALIE MARTIAL-BRAZ**  
Paris Descartes University

**DISCUSSION**

---

10:45AM

**COFFEE BREAK**

---

11:15AM

SESSION IV **SUPPLY OF DIGITAL CONTENT  
AND DIGITAL SERVICES IN CONTEXT**

Chair **BARBARA POZZO**  
Università degli Studi dell'Insubria

**SUPPLY OF DIGITAL CONTENT AND  
INTELLECTUAL PROPERTY RIGHTS:  
PRINCIPLE OF EXHAUSTION AND THE  
"RESALE" OF DIGITAL CONTENT**

**FRANZ HOFMANN**  
Friedrich-Alexander University of Erlangen-  
Nürnberg

**A "FAIR BALANCE" OF FUNDAMENTAL  
RIGHTS? AN ASSESSMENT OF THE DIGITAL  
CONTENT DIRECTIVE IN LIGHT OF THE EU  
CHARTER OF FUNDAMENTAL RIGHTS**  
**CHANTAL MAK**

University of Amsterdam

**SUPPLY OF DIGITAL CONTENT AND 3D  
PRINTING**

**GERAINT HOWELLS**  
The University of Manchester

**ROLE AND LIABILITY OF ONLINE  
PLATFORMS PROVIDING DIGITAL  
CONTENT AND DIGITAL SERVICES**

**GERALD SPINDLER**  
University of Göttingen

**DISCUSSION**

---

1:00PM  
**LUNCH**

---

2:15PM

SESSION V **ELI YOUNG LAWYERS AWARD  
WINNER**

Chair **NATHALIE MARTIAL-BRAZ**  
Paris Descartes University

**CIVIL LIABILITY IN THE ERA OF NEW  
TECHNOLOGY**

**LUIGI BUONANNO**  
Bocconi University

SESSION VI **MEETING OF THE EUROPEAN  
LAW INSTITUTE'S DIGITAL LAW SPECIAL  
INTEREST GROUP**

Chairs  
**CHRISTOPH BUSCH**  
Osnabrück University  
**ALBERTO DE FRANCESCHI**  
University of Ferrara