POLICY DEPARTMENT FOR ECONOMIC AND SCIENTIFIC POLICIES



ECON · EMPL · ENVI · ITRE · IMCO

INTERNAL MARKET AND CONSUMER PROTECTION (IMCO)

WORKSHOP AGENDA

E-commerce rules, fit for the digital age

Chairs: Ms Petra DE SUTTER (Chair of the IMCO Committee) and Mr Alex AGIUS SALIBA (Rapporteur for the Digital Services Act: improving the functioning of the Single Market)

18 February 2020, 16.00 - 18.30 Altiero Spinelli Building (Brussels) - Room: 3G-3

16.00-16.10 Welcome and introduction by the Chairs

PART 1

16.10-16.35 Analysing the current state of play and exploring possible ways for improvement.

- The e-commerce directive as one of the cornerstones of the Internal Market - Prof. Dr Alexandre de Streel (University of Namur and Centre on Regulation in Europe - CERRE)
- The legal framework for e-commerce in the Internal Market: State of play, remaining obstacles to the free movement of digital services and ways to improve the current situation - Prof. Dr Hans Schulte-Noelke (Osnabrueck University)
- How to fully reap all the benefits of the Internal Market for e-commerce?
 New economic opportunities and challenges for digital services 20 years after the adoption of the e-commerce Directive Dr Felice Simonelli (CEPS)

PART 2

16.35-17.10 How to improve the current level playing field for European businesses to the benefit of consumers.

- The functioning of the Internal Market for digital services: Responsibility and duty of care of providers of digital services. Challenges and opportunities **Prof. Dr Jan Nordemann** (Humboldt University Berlin)
- New developments and innovations brought by Artificial Intelligence applied to e-commerce: challenges to the functioning of the Internal Market **Prof. Dr Dino Pedreschi** (University of Pisa)
- Enforcement and cooperation between Member States Dr Melanie
 Smith (Cardiff University)
- Possible new aspects and challenges in the field of consumer protection - Prof. Dr Giovanni Sartor (visiolink with the European University Institute in Florence)
- New developments of digital services Mr Nick Sohnemann (FutureCandy)

PART 3

- 17.10-17.25 View from the European Commission Mr Prabhat Agarwal, Acting Head of Unit, Unit E-commerce & Platforms, DG CNECT, European Commission
- 17.25-17.45 Exchange of views with Members
- 17.45-18.15 Roundtable with participation of stakeholders: Mr Razvan Antemir, Senior Public Affairs Manager, European Brands Association; Ms Maryant Fernández Pérez, Senior Digital Policy Officer, BEUC; Dr Stefan Naumann, Head of Commercial Law, Zalando; Mr Patrick Robinson, Director of Public Policy for EMEA Airbnb; Mr Malcolm Hutty, the Chair of the Intermediary Liability Committee, EuroISPA; Mr Milan Zubicek, EU Public Policy Manager, Google.
- 18.15-18.25 General discussion with Members
- 18.25-18.30 Conclusion and closing remarks by the Chairs