

15 OTTOBRE 2020 ORE 18.00

WEBINAR

# Data power. New organizational frameworks for a datafied society

Digital technologies pervade contemporary societies, economies and politics. The everyday life of individuals and communities is made visible, shaped and constantly redefined by the digital machinery of data production and its insertion into power and economic relations. This new rendering of life-as-data asks organizations and society alike to reconsider existing practices and assumptions. Covid-19 has further accelerated the transformation, allowing digital technology to mediate aspects of everyday life that were still outside the province of technology, at the same time, creating new opportunities and risks. To confront and interpret this new datafied society and its implications, data science and AI applications alone are not enough, organizations have to be equipped with new frameworks able to support a transition toward fair and sustainable models of digital economy and society.

This webinar, organized by [CLIO](#), the Center in Leadership, Innovation and Organisation of Luiss, offers an opportunity to rethink the role of data for our societies and economies and to discuss the issues of data governance and how to put digital technology back at the service of social development and innovation.

## Program

### *Introduction*

**Andrea Prencipe** Rector Luiss Guido Carli University

### *Speakers*

**Mikkel Flyverbom** Professor of Communication and Digital Transformations and Academic Director of the BiS Platform Digital Transformations, Copenhagen Business School

**Luisella Giani** EMEA Head of Industry Strategy & Transformation, Oracle

### *Moderator*

**Luca Giustiniano** CLIO Director and Professor of Organization Studies, Luiss Guido Carli University

### *Q&A Session*

The event will be streamed live on the Luiss [website](#), [Facebook page](#) and [YouTube channel](#).

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