WORLD INTELLECTUAL PROPERTY ORGANIZATION

Online WIPO Mediation and Arbitration Workshop

November 16-18, 2020, from 10:00 to 12:00 CET

Supported by

International Association for the Protection of Intellectual Property (AIPPI) Licensing Executives Society International (LESI)

The purpose of the Workshop is to promote the understanding of participants of Alternative Dispute Resolution (ADR) options for the resolution of intellectual property and technology disputes. The workshop will focus on the conduct of mediation and arbitration procedures, with particular reference to the practical case application of the WIPO Mediation, Arbitration and Expedited Arbitration Rules in international intellectual property and technology disputes.

▼ Day 1 - WIPO Mediation - Monday, November 16, 2020, from 10:00 to 12:00 CET

I. Opening

Ignacio de Castro, Director, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center Heike Wollgast, Head, IP Disputes Section, WIPO Arbitration and Mediation Center

II. Overview: WIPO Arbitration and Mediation Center, including the WIPO Mediation Rules

Chiara Accornero, Legal Officer, IP Disputes Section, WIPO Arbitration and Mediation Center

III. Intellectual Property and Technology Mediation: The Conduct of a Mediation and the Role of the Different Actors

Joyce Tan, Joyce Tan & Partners, Singapore

IV. Concluding the Mediation

Martin Hauser, Martin Hauser Mediation, Munich

▶ Day 2 - WIPO Arbitration - Tuesday, November 17, 2020, from 10:00 to 12:00 CET

I. Overview: WIPO Arbitration and Expedited Arbitration

Andrzej Gadkowski, Legal Officer, IP Disputes Section, WIPO Arbitration and Mediation Center

II. Intellectual Property and Technology Arbitration

Chung Nian Lam, WongPartnership LLP, Singapore

III. The Conduct of WIPO Arbitration and Expedited Arbitration Proceedings

David Neuberger, One Essex Court, London

IV. Awards

Philipp Groz, Schellenberg Wittmer, Zurich

► <u>Day 3 - Industry Perspective and Drafting of WIPO ADR Clauses - Wednesday, November 18, 2020, from 10:00 to 12:00 CET</u>

I. Industry Panel: The Use of ADR for IP and Technology Disputes

Jan Ahrens, Siemens Mobility, Erlangen

Clemens-August Heusch, Nokia, Munich

Eric Maciá Lang, Indra/Minsait, Madrid

II. Drafting Effective Mediation and Arbitration Clauses and Submission Agreements for IP and Technology Disputes

Christine Kang, JunHe LLP, Beijing

Kathleen Paisley, Ambos NBGO, Brussels

Chiara Accornero

The Workshop will be conducted in English and will include presentations by <u>WIPO mediators and arbitrators</u>, with Q&A opportunities. After the Workshop, participants will have a better understanding of the substantive components of international mediation and arbitration, as well as their benefits and limitations for intellectual property and technology disputes as compared to other dispute resolutions options, in particular court litigation. In addition, participants will obtain practical information on the role of the WIPO Center, the <u>WIPO Rules</u> and practical guidance for drafting <u>ADR clauses</u> effectively. Participants who will attend all three sessions will receive a certificate of attendance.

The Workshop is designed for arbitration and IP lawyers, in-house counsels, patent and trademark attorneys, and business professionals wishing to familiarize themselves with international mediation and arbitration processes and to receive training as neutrals or party representatives.

Registration is now closed. For any queries related to registration, please send a message to arbiter.mail@wipo.int.

See faculty profiles

WIPO Arbitration and Mediation Center (Geneva)

34, chemin des Colombettes 1211 Geneva 20 Switzerland

T +4122 338 8247 **E** <u>arbiter.mail@wipo.int</u>

WIPO Arbitration and Mediation Center (Singapore)

Maxwell Chambers Suites 28 Maxwell Road #02-14 Singapore 069120

T +65 6225 2129

E arbiter.mail@wipo.int